



Andrew Emerick

Graphic Designer

Contact

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Skills

UI Design

Visual Design

Adobe CC

XD

Photoshop

Illustrator

HTML / CSS

jQuery

Ziflow

Email on Acid

Jira

Agile Scrum Methodology

Education

University of Cincinnati

B.S. Graphic Design

Graphic Web Designer | Listrak | 12/2019 - Present

Lead designer on cross-functional team using an agile scrum methodology. Responsible for the design and development of thousands of emails, and other on-site solutions - preference centers, landing pages, pop-ups, etc. for hundreds of retail clients. Working directly with clients to receive approval on design proofs, and building fully functional email campaigns that were fully tested for quality assurance. Provides in-depth training and on-going support for on-boarding design consultants.

Front-End Web Developer | Elizabethtown College | 8/2018 - 12/2019

Designing and developing college website, using design proofs, prototypes and full HTML builds. Supported Graphic Design team where needed, creating web graphics for use on websites, social media and digital ads. Worked directly with academics and admissions departments to maintain content and build new tools the admissions team used to recruit students.

Web Designer + Developer | K'NEX | 5/2013 - 8/2018

Designing and developing multiple domains, including K'NEX education, UK and US retail toy websites. Worked with marketing department to fully redesign and rebuild e-commerce retail site. Managed e-commerce platform and worked with programmers to integrate logistics, shipping and advanced features. Supported marketing department by fully designing assets for social media, seasonal digital ad campaigns and sweepstakes. Once K'NEX was sold to 'Basic Fun!', I worked on additional domains for other toy brands.

Web Designer | Section 9 Studios | 8/2008 - 6/2012

Graphic Designer | LWW Visioncare | 6/2006 - 8/2008