Location

Hershey, PA

Phone

717-999-7117

Email

emerickad@gmail.com

Website

answer7.com

Skills & Characteristics

Skilled in Visual Design, Web Design, UI/UX, and Branding

Skilled in HTML and CSS

Skilled using Design Software—Figma, Photoshop, Illustrator, XD, and code editors—VS Code, Phoenix Code

Experienced in cross-functional agile environment

ANDREW EMERICK

I am an experienced and versatile Sr. Graphic Designer - a tenacious problem solver who started out solely with a love of sports logos and drawing. I am a strong team player with an unmatched work ethic.

Experience

2019 - 2025
Senior Graphic Designer | Listrak | Lititz, PA

- Demonstrated strong attention to detail, communication, and precision in all aspects of the design process. Collaborated with clients, leading creative calls, designed and built emails, onsite content and landing pages—from proofing in Figma to building in HTML and online applications
- Worked in Agile Environment; Certified in Scrum Essentials
- Consistently met project deadlines and exceeded expectations
- Supported and mentored fellow Graphic Designers

2018 - 2019
Front-End Web Developer | Elizabethtown College | Elizabethtown, PA

- Designed and built college website (etown.edu), using design proofs, prototypes and full HTML/CSS builds
- Supported Graphic Design team where needed, creating web graphics for use on websites, ads, and social media
- Worked directly with academic departments to maintain contain and built new tools for the admissions team to use in recruitment

2013 - 2018
Web Designer + Developer | K'NEX | Hatfield, PA

- Fully designed, developed, and maintained multiple domains including K'NEX US and UK retail toy websites, K'NEX Education—collaborated with programmers to integrate logistics, shipping and advanced features
- Support marketing department by fully designing seasonal assets for ad campaigns and social media
- Worked with parent company 'Basic Fun!' to design and manage toy brands online including Lite Brite, Lincoln Logs, and Tinkertoy

Education

University of Cincinnati | Cincinnati, OH

June 2002 | Bachelor of Science in Graphic Design